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## THE RAQUEL WELCH COLLECTION

Film legend Raquel Welch is well known the world over for her beauty. Several years ago, she parlayed her fame into a line of wigs called The Raquel Welch Wig Collection. The line includes more than 45 wig styles in over 50 shades. Ranging in price from \$115-\$280, the wigs are made with Kanekalon Vibrante fiber. The exclusive Memory Cap technology provides a secure fit. Available at fine salons nationwide or by visiting [www.wigs.com](http://www.wigs.com).



### ULTRA-TECH

For versatile styling, opt for a look with all-over layers that can be center-parted or tucked behind the ears.



### SHARP

A full crown and tapered sides secure the sexiness of this rounded snip with tons of texture.



### VOLTAGE

Like fun, flirty looks? Try this flippy crop with razored ends and wispy fringe.



### CHARDONNAY

This blonde and light chestnut multi-layered short is a sexy choice for the woman on the go.

## JACQUELYN WIGS

If you're a woman who wants her wig to feel as close to her natural hair as possible, try one by Jacquelyn Wigs. Made of human hair, the wigs feature a natural-looking scalp material that makes it easy to part hair down the center or on either side. Wigs start at \$350 and go up to as much as \$2,500. Each one's natural finish is due to a stitching technique in which hair is implanted one strand at a time. For more information or to purchase a wig, visit Jacquelyn Wigs at 15 W. 37th St. in NYC or call 1-800-272-2424.



### 16" FTHM CURLY

A great grab and go look, this Jacqueline wig is long, lush, and has sexy curls that turn softly away from the face.



### ROYAL 1 CURLY

Natural-looking wavy texture can be yours. Fringe combed to frame the face finishes the style.



### LINDA

Blunt-cut ends and subtle layering in front capture this wig's easy-going allure.

### ROYAL 2 PRECUT

Subtle hints of gold help glamorize this shoulder-length wig with lash-brushing fringe.

# EVERYONE'S WEARING... EXTENSIONS!

By Emilie Le Beau

In the past, many women were hesitant to admit they color their hair. Now coloring is so common that covering grey or going super-blonde is not an embarrassing secret. The stigma once associated with hair extensions and clip-on pieces is also beginning to fade. Part of this acceptance comes from celebrities who aren't afraid to say they have hair help.

On the former MTV reality show *Newlyweds*, for example, Jessica Simpson's stylist made an emergency run to a beauty supply store to find blonde locks. Now the star endorses Hairdo, a line of clip-on extensions. Simpson isn't the only celeb to attach her name to hair extensions. Paris Hilton is associated with DreamCatchers, a new line of human-hair extensions that are attached professionally in the salon.

Other celebrities are also fessing up to faux hair. On the most recent season of *American Idol*, contestant Haley Scarnato revealed her stylist gave her the same brunette extensions worn by singer Katharine McPhee in the previous season. "I think it's cool," Scarnato told MTV. "I mean, they can wash them. It's kind of cool to wear Katharine McPhee's hair extensions."

If extensions are good enough for the stars, are they good enough for you? Many women also have questions about the extension type, application and care.

## What's the difference between a wig, clip-on, and professionally-applied extensions?

A wig is a full head of faux hair. Clip-on extensions, however, are like partial wigs. There are two main types of clip-ons. The first is an attachment such as a ponytail or bun you can simply pin into your hair. POP, for example, makes a ponytail called the Long Curls Pinup. It is 21 inches of synthetic hair on a pin. All you have to do is pull your hair back into a ponytail and attach the clip. The benefit of these attachments is that they provide an instant style. The ponytails and buns are often curled or shaped in place. No need to struggle with a falling bun or flat, lifeless ponytail.

The second type of clip-on is more like a

Singer Jessica Simpson wears the 23-inch wavy extensions by Hairdo.





Texas singer Haley Scarnato competed on *American Idol* with extensions in her hair. FOX

## PONYTAIL POWER

Get a piece of the action by creating your own faux ponytail style.

There's a new pony in Hollywood worn by celebrities such as Gwen Stefani and Paula Abdul. It's part ponytail, part updo. And it's totally sophisticated. The look can easily be enhanced with a clip-on hair extension. Here's how:

First, divide hair into three sections on your head, one on each side and one in the center. Back comb each side to give your hair lift and texture.

Look at your ponytail extension. Does it need to be attached before the hair is pulled back? If so, attach the piece to the center part. Pull back the sides and combine with the center piece. Secure on the crown with an elastic band.

Wrap a small section of hair around the band, then pin ends against scalp. Or, push the ponytail up with pins. Simply flip your head over and press the ponytail against the scalp. Pin the top of the ponytail to the head and stand upright.

Next, sweep bangs to the side. No bangs? Leave a section of hair loose in the front. Smooth the section towards the ear and pin. Tuck remaining hair behind ear and pin ends. Mist with a finishing spray. Finally, add your ponytail extension.



Singer Gwen Stefani performed on *American Idol* wearing a ponytail that has the elegance of an updo. Frank Moskito/FOX



Stylist Ken Paves positions a hair extension on Jessica.

pieces if you are looking for extra hair for a special event. Go for actual extensions if you want a long-term fix and are willing to spend several thousand dollars. Also prepare to spend hours in a stylist's chair—a full head of extensions can take up to five hours to apply.

## What's better—synthetic or natural?

The answer depends how you're going to wear the extensions. For a professionally-attached application, in many cases, natural hair is the only option. Hair type for clip-on pieces or ponytail attachments, however, depend on the style goals. Synthetic hair comes with the style "baked in," which means these attachments can be washed and the shape will not change. Butcher says this is a great option for women

who want a quick, easy style with little effort.

In contrast, human hair pieces can be colored, curled and styled any way you choose. "But keep in mind you will be styling your hair piece along with your real hair," Butcher says.

Natural hair extensions also offer one more advantage—realistic color. Butcher says his company gathers hair from India and puts it through a three week, bleach-free process to remove the pigment. "We can remove the color molecule whole and replace it whole."

## How do I pick the right color?

If you're buying a clip-on piece at a salon or beauty store, you can browse for the color you feel is closest to your own. "Women should choose a color by finding a shade that blends naturally with their own color," says HairUWear Executive Vice President Michael Kleinman. "We recommend that you do not try to match exactly to your natural hair color."

## How can I prevent it from looking fake?

It's all about length. Butcher says hair needs to be at least five to seven inches before you consider adding a clip-on extension. "Without that, you're probably not going to be able to get it to blend properly."

Women with a short style, such as a pixie cut, likely only have about two inches of length. That much hair is not enough to have a convincing top layer. "It's going to be difficult to make something blend and look natural," he adds. With the right color and length, no one has to know you're wearing extensions but you.